PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Docket No.: LGE-000

Confirmation No.: 3750

Jin Soo LEE, Kyoung Ro YOON and Jung

Group Art Unit: 2173

Min SONG

Serial No.: 09/865,458

Examiner: Blaine T. BASOM

Filed: May 29, 2001

Customer No.: 34610

For:

APPARATUS AND METHOD FOR MAPPING OBJECT DATA FOR EFFICIENT MATCHING BETWEEN USER PREFERENCE INFORMATION AND

CONTENT DESCRIPTION INFORMATION

AMENDMENT

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AUG 3:0 2004

220 20th Street South Customer Window, Mail Stop Amendment Crystal Plaza Two, Lobby, Room 1B03 Arlington, VA 22202

U.S. Patent and Trademark Office

Technology Center 2100

Sir:

In response to the Office Action of February 24, 2004, please amend the above-identified application as follows:

Amendments to the Abstract are reflected on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 14 of this paper.